



## Course Description – Curriculum

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**Subject :** 2602417 Entrepreneurship  
ENTREPRENEURSHIP

**Credits :** 3(3-0-6)

**Course Condition: Prerequisite:** 2602313

**Description :** Characteristics of entrepreneur; analysis of entrepreneur's problems and opportunities; investigation of new business opportunities; business plan; concept of selecting business and type of investment; managing a young enterprise for profitability and growth.

